



Business Education Statewide Advisory Committee

January 12, 2010

Dear Deans,

We would like to invite you to this year's annual BESAC Conference. Over the past decade the conference has been held in northern California. At the request of previous participants and to encourage attendance from our colleagues in southern California this year's conference will be held in Costa Mesa at the Westin Hotel, from April 29 to May 1, 2010.

Before we disclose why you should come and provide travel funds for your faculty to attend, we want to let you know that we understand how tight budgets are. The BESAC Conference Registration fee is only \$100. We would also like to share with you the different sources of funding that are available to you for travel. Career and Technical Education (CTE) conferences provide professional development opportunities and enhance CTE programs throughout California.

Sources of funding available to community colleges:

- Quality Education Investment Act (QEIA) of 2006 SB – 1133
- Career and Technical Education SB – 70
- Vocational and Technical Education Act (VTEA)
- Tech Prep
- Other

This year's conference will kick-off with renowned speaker, Brad Kemp, Director of Regional Research, Beacon Economics, who is well in tune with the economics of the region and will provide up-to-date data about the state of the local economy and the future of CTE. Our BIC Executive Committee and mini-grant grantees will present projects that impact CTE statewide. On the last day of the conference, we will all come together for a celebration of this year's successes and recognize individuals and organizations that have made significant contributions to BESAC and award scholarships to talented students who want to pursue a career in CTE.

All of the conference information about this year's conference is available at <http://www.calbusinessed.org/>. Also attached, is the conference registration form that you can share with your staff to register for the conference. For additional information about the conference, please contact, Iliana Marin at 714-241-6209, Ext. 17318 or through e-mail at imarin@coastline.edu.

Sincerely,

Joumana McGowan

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